



FIRST CITY
PRIDE CENTER

PARTNER DECK

2024

FIRST CITY PRIDE CENTER
SAVANNAH
PRIDE

Contact

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About Us



First City Pride Center (FCPC) is the home of Savannah and Coastal Georgia's LGBTQIA+ community. "The Center" was established in 2020 as the result of a merger of the region's most dynamic queer organizations - Savannah Pride, Savannah LGBT Center, and Jeffrey's Place. By uniting these diverse programs into one entity, FCPC can offer no cost direct client services such as mental health counseling, HIV testing, LGBTQ+ support groups, youth programming, and more while serving as a critical social hub that provides art, history, education, and community gathering through cultural events throughout the year.

In 2017, the Savannah LGBT Center first opened its doors to welcome the community, bringing together a collection of service providers under one roof and providing a home LGBTQIA+ Savannahians had long struggled to find. Over the next 3 years, separate queer organizations developed a relationship that would eventually unite them as one.

Beginning in 2020, with the help of First City Network, the Savannah LGBT Center became the First City Pride Center and unified Savannah Pride, Jeffrey's Place, and the Center into one cohesive organization that would better live up to its mission of service to the community.

Vision



We envision an inclusive community where every person has safety, acceptance, and equal rights under the law.

Mission



First City Pride Center is an inclusive advocacy, social, and service organization actively working to meet the needs for safety, empowerment, education, and wellbeing of Greater Savannah's LGBTQIA+ community.



Growing to Meet Community Needs

FCPC has ambitious development plans to address community needs. To effectively meet the evolving needs of Savannah's rapidly growing LGBTQ+ population and secure our work into the future, we must enhance our existing operations to accommodate more programming and services. We must also expand our staffing to provide the expertise, management, and leadership that will carry us forward.

These endeavors are part of the Center's immediate plans to increase our capacity to keep pace with demands from the community. While Savannah Pride celebrates the joy and diversity of our LGBTQ+ community, it also generates the financial resources necessary to support the Center's critical work. We invite you to join us on this incredible journey.

Groundbreaking Programs

FCPC's Prism Clinic established a first of its kind partnership in Georgia by becoming a practicum location to the Doctor of Clinical Psychology graduate students at Georgia Southern University. This alliance increases access to mental health services within our LGBTQ+ community at the Center while providing practical, real-world experience to the doctoral students.

Additionally, the Center's expanding array of ongoing programs and services provide critical support for community members in a safe and affirming space.

About

FIRST CITY PRIDE CENTER

SAVANNAH PRIDE

Masquerade Ball

Thursday, October 24th
7pm
Starland Yard

Savannah Pride Festival

Friday, October 25th
5:00 PM to 10:00 PM
Forsyth Park, Savannah

Savannah Pride Festival

Saturday, October 26th-
27th
Forsyth Park, Savannah

First Annual FCPC Gala

Date TBD

Large scale festival that attracts 30,000 attendees to downtown Savannah to celebrate individuality. Savannah Pride is about empowering LGBTQ+ individuals to reclaim the rights and freedoms they are denied, and the public space they often feel excluded from. Visibility is crucial to fighting shame and social stigma.



About

STONEWALL BLOCK PARTY

JUNE 22nd, 1515 BULL STREET 2PM-10PM



An annual event that attracts 2,000+ people. The block party focuses on community and education. Highlights include free HIV Testing, vaccinations, panel discussions, Documentary showings, free gender affirming haircuts, entertainment and art advocacy projects.

The Stonewall Block Party commemorates the New York Stonewall Riots; a pivotal point in LGBTQIA+ history. It also celebrates the annual opening of the First City Pride Center.

The block party spans from 31st street to 32nd Street, with the original Pride Center location central to the celebration.

About More

FCCPC EVENTS

SPLASH!

At the Brice Hotel
An LGBTQIA+ Pool Party Fundraiser
August Date TBD

Cheers Queers!

Mixer at Starland Yard
4th Thursdays 5pm-10pm

First Fridays

At the Center
Mutual Aid and Art Resource Events
First Fridays 6pm

Open Mic Night

Event at the Sentient Bean
First and Third Tuesdays at 6:30pm



ANNUAL PARTNERSHIPS

Partner with us for the year of 2023 for inclusion in all of our events, plus additional opportunities with FCPC.



PLATINUM PARTNER- \$10,000

Savannah Pride (October 25–27, 2024)

- Logo placement on webpage (29,000 impressions)
- Dedicated press release announcing partnership
- Logo placement on signage at event (4 signs–120,000 impressions)
- Recognition as sponsor in marketing materials and social media
- One 10x10 space in the Merchant Village for brand giveaways or customized activation
- Virtual Pride Booth with logo and embedded website link
- Opportunity to collaborate on dedicated social media post
- Opportunity to engage in a Premier Activation (Main Stage Sponsor, Masquerade Presenting Sponsor, Official After Dark Sponsor, Panel Presenting Sponsor, Gala Sponsor)
- Opportunity to provide video ads for Main Stage LED screen (30,000+ impressions)
- Opportunity to have a company representative speak on Main Stage
- 6 Patrons of Pride Passes

Stonewall Block Party (June 22, 2024):

- Recognition as sponsor on webpage (7,000 impressions)
- Recognition as sponsor on event signage (2,000 impressions)
- Recognition as sponsor in marketing materials and social media
- Opportunity to host a table or engage in a branded giveaway
- 4 Patrons of Pride Passes

Additional Events:

- Recognition as sponsor at Splash!
- Recognition as sponsor at First Fridays events throughout the year
- 4 Tickets to 1st Annual FCPC Gala

Additional Annual Benefits:

- Half Page Ad in Equality Directory (published fall 2023)
- Opportunity to have executive director or Board member from First City Pride Center engage with company employees at event (subject to scheduling)
- Recognition on donor webpage
- Logo recognition on donor wall at First City Pride Center

FIRST CITY PRIDE CENTER

SAVANNAH PRIDE

Event Sponsor Pack

Want to donate in kind products or services?
Contact us at info@firstcitypridecenter.org



GOLD

Support Savannah Pride
October 25-27

Logo placement on
webpage (29,000
impressions)

Logo placement on signage
at event (4 signs), 120,000
Impressions

Recognition as sponsor
in marketing materials
and social media

Opportunity to engage in a
branded giveaway or presentation

Vendor Booth location for
Savannah Pride

Two tickets to our 1st Annual
FCPC Gala

Quarter Page Ad in Equality
Directory (published fall
2024)

Listing in all "Thank You" ads
and emails

\$5,000



SILVER

Support Savannah Pride
October 25-27

Logo placement on
webpage (29,000
impressions)

Logo placement on signage
at event (4 signs), 120,000
Impressions

Recognition as sponsor
in marketing materials
and social media

Vendor Booth location for
Savannah Pride

Eighth Page Ad in Equality
Directory (published fall
2024)

Listing in all "Thank You" ads
and emails

\$2,500



SUPPORTING

Support Savannah Pride
October 25-27

Logo placement on
webpage (29,000
impressions)

Logo placement on signage
at event (4 signs), 120,000
Impressions

Recognition as sponsor
in marketing materials
and social media

Color and Bold Text Ad in
Equality Directory (published
fall 2024)

Listing in all "Thank You" ads
and emails

\$1,000

STONEWALL BLOCK PARTY

Event Sponsor Pack

Want to donate in kind products or services?
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7th Anniversary Sponsor

Support the Stonewall Block Party June 22nd

Recognition as sponsor on webpage (7,000 Impressions)

Recognition as sponsor on event signage (2,000 Impressions)

Recognition as sponsor in marketing materials and social media

Opportunity to engage in a branded giveaway or presentation

Quarter Page Ad in our Equality Directory (Fall 2024 Edition)

Two tickets to our 1st Annual FCPC Gala

Vendor Booth location for Stonewall Block Party

Listing in all "Thank You" ads and emails

\$5,000



Block Party Sponsor

Support the Stonewall Block Party June 22nd

Recognition as sponsor on webpage (7,000 Impressions)

Recognition as sponsor on event signage (2,000 Impressions)

Recognition as sponsor in marketing materials and social media

Eighth Page Ad in our Equality Directory (Fall 2024 Edition)

Vendor Booth location for Stonewall Block Party

Listing in all "Thank You" ads and emails

\$2,500



Supporting Sponsor

Support the Stonewall Block Party June 22nd

Recognition as sponsor on webpage (7,000 Impressions)

Recognition as sponsor in marketing materials and social media

Color and Bold Text Ad in our Equality Directory (Fall 2024 Edition)

Listing in all "Thank You" ads and emails

\$1,000

So You Think You Can Drag? \$350

Sponsor a local drag artist to compete in our amateur drag competition for a chance to win a spot for your drag artist on the Savannah Pride Stage (organization mentioned), Savannah Pride Supporting Sponsorship Pack and two Gala tickets!



Thank you!
**You can submit a
sponsorship form
online or contact us
anytime.**

Contact

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