

20
22



FIRST CITY
PRIDE CENTER

Annual Report



SAFETY. EMPOWERMENT. EDUCATION. WELLBEING.

OUR IMPACT

AT A GLANCE

15

UNIQUE SERVICES

PROGRAMS EVENTS SUPPORT GROUPS
AND SOCIAL GROUPS

3,200

GROWING COMMUNITY

CENTER VISITORS AND CLIENTS

32,100

CREATING VISIBILITY

ATTENDEES ACROSS OUR EVENTS

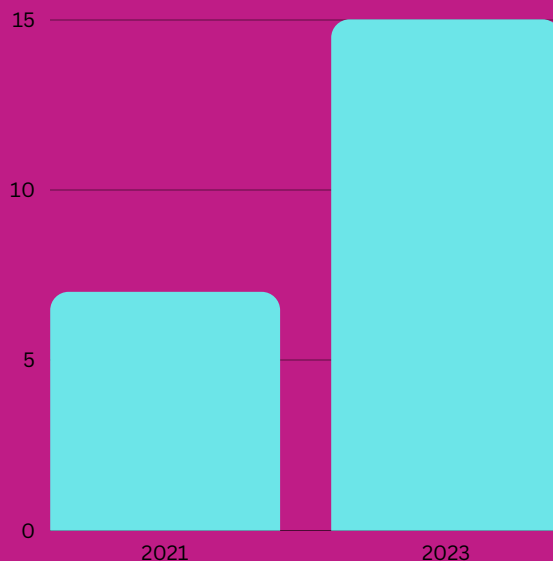
215+

TRANS & NONBINARY

CLIENTS PROVIDED SUPPORT AT THE
CENTER (NOT INCLUDING EVENTS!)

Information collected by client sign-in and program reports

SERVICE
GROWTH
VERSES 2021



WHO WE ARE

BOARD, STAFF, VOLUNTEERS



OUR MISSION & VISION

First City Pride Center is an inclusive advocacy, social, and service organization actively working to meet the needs for safety, empowerment, education, and well-being of Greater Savannah's LGBTQIA+ community, with clients traveling from 12 counties to utilize our services.

One of only two LGBTQIA+ centers in Georgia, First City Pride Center is a trans-led and volunteer-driven organization and registered 501(c)(3) not-for-profit organization serving the greater Savannah LGBTQIA+ community.



STAFF

LAWRENCE APPENZELLER- EXECUTIVE DIRECTOR
MICHELE MCLAVER- YOUTH GROUP FACILIATOR

BOARD

BOARD CHAIR-DUSTY CHURCH, VICE CHAIR-DONOVAN EDWARD, SECRETARY-SEAN BRANDON, TREASURER- ERIC CHIN, BRANDON EAREHART, ERICA BACKUS, CECILIA ARANGO, MANZANA BRYANT, DR. JESSICA BROOKS, JULIA SULLIVAN, JIM DALY

CENTER VOLUNTEER LEADERS

BRADY MCLEAN, LYNX MYERS, ALEX MALESKI, KATIE COCHRAN, SIDNEY BRAND, SONYA HARREL (PLUS ALL OUR FRONT DESK, COMMITTEE AND EVENT VOLUNTEERS!)

PROGRAM FACILITATORS

TRANSFAM- JAMES DOWLING, ADRIAN BUSH, REESE SCHELL, RORY ANGUS, PFLAG- CARLA MOORE, GAME NIGHT-DANI JAKUBOWSKI AND SARAH ALEX- , BOOK DISCUSSION GROUP- JIM ADAMS, QUEER IDEAS (AA)- DAN, EVENING PRAYER-EPIPHANY CHURCH EPISCOPAL CHURCH, SUNDAY SERVICE SAINT LUKE'S LUTHERAN CHURCH

FOUNDING STORY

SAVANNAH'S LGBT+ CENTER



HISTORY

Founded in 2017, the Savannah LGBT Center re-branded in 2020 as First City Pride Center following the merger of Savannah's historic LGBTQIA+ organizations, Savannah Pride and Standout Youth. The new name represents the respected legacies of First City Network, Georgia's oldest queer organization and founding partner of the LGBT Center, and Savannah Pride.

As the only LGBTQIA+ Georgia based Center, FCPC serves as a fulcrum for programming and services in Coastal Georgia and continues to lead with groundbreaking efforts like our Prism Clinic mental and behavioral health center, Support Groups, Savannah Pride Festival, and Parade. FCPC started with a vision for a volunteer-run community center that offered vital services through partnerships with like-minded organizations. Our successful advocacy secured comprehensive non-discrimination protections in the City of Savannah, a pioneering achievement in Georgia outside metro Atlanta.

In 2021, we hired our first Executive as FCPC migrates to a professionally led nonprofit organization better suited to address the expanding needs of Coastal Georgia's LGBTQIA+ community. FCPC's long-term plan includes developing an affirming safe space training for K-12 and Higher Education schools and LGBTQIA+ inclusivity training for local organizations. Together, we aim to build a more robust, connected, and just community.

DONORS

INDIVIDUAL, CORPORATE, EVENT SPONSORS

“Providing counseling, a safe place to be who you are, and knowing that you are loved are just some of the services I know of that FCPC provides to our community. Services like this, that provide a support system, are on the front lines of keeping our community happy, healthy, and growing for all Chatham County citizens.”

— Anthony Burton

**BECAUSE OF YOU WE CAN CONTINUE OUR WORK.
THANK YOU!**



\$1,000+ Individual Donors

Jim Daly, Scott Cohen, Rick Garmen, Don Callahan, Michael & Joe Merrill-Rogers, Robert Glenn Jr., Michael Elgin, Sean Brandon, Deborah Castillo

\$1000+ Corporate Donors and Sponsors

Tate Law, Gilead Sciences, Georgia Power, Congress Street Social Club, Kroger, Equality Foundation of Georgia, Sentient Bean, Brighter Day Natural Foods, Jack Daniels, El Jimador, Korbel, Absolut, Malibu, Bud Light, Wicked Weed, Porch Pounder, Golden Road, Ameris Bank, Wells Fargo, Ameritas, Shrink Savannah, Cohen Dental, Starship Sexual Health and Wellness, Transform Savannah, OUT Georgia Business Alliance, Moodright's, Thomas Weihs Haus, New Realm Brewing Co., Dick Broadcasting

**\$178K in
Donations**



MONTHLY DONORS

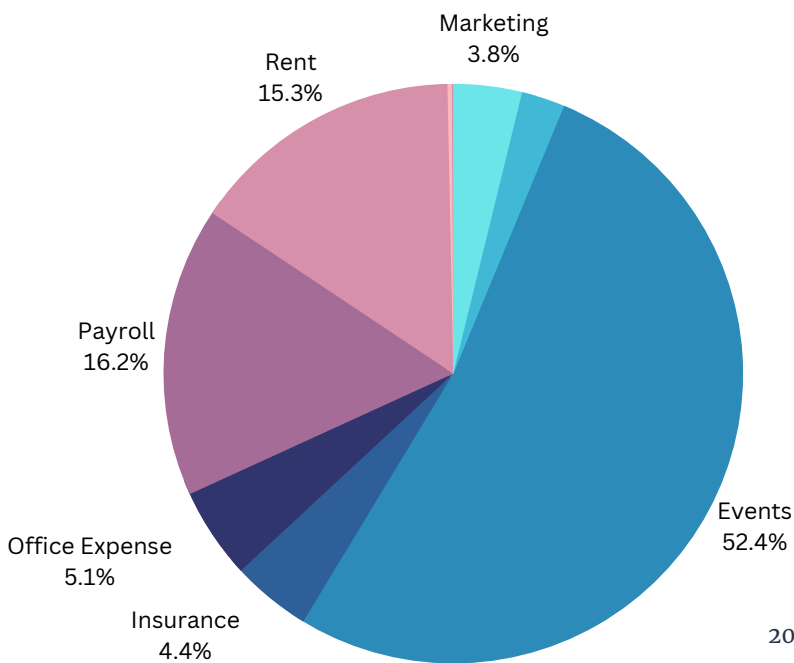


Spencer Luke, Chris Rader, Lawrence Appenzeller, Savannah Square Pops, Casey Mullins, Stephen Knight, Michael Elgin, MacKay Wilford, Joseph Austin, Anthony Burton, Natalie Loftin, Eric Chin, Barbara Hamilton, Jesse Hall, LaKeesha Williams, Rob Norman, Daniel Layman, Destiny Simms, Erica Dyal, Michaela Shank, Sean Brandon, Amanda Ruf, Dusty Church



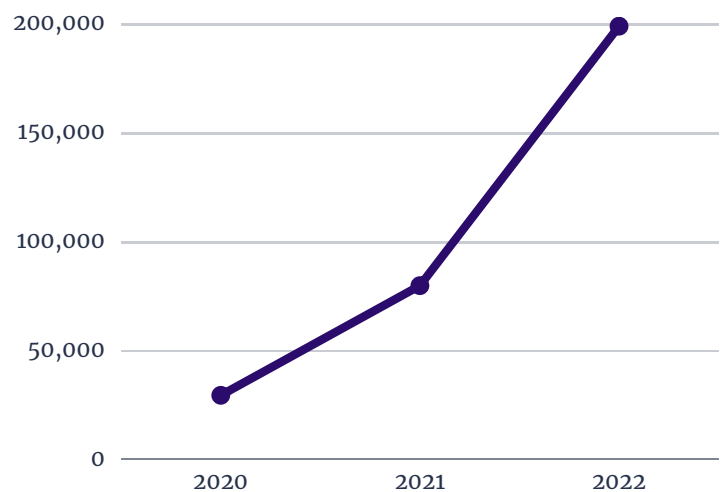
Finance Report

DONATIONS, SPONSORSHIPS, AND COMPARISONS



FOR THE YEAR OF 2022

- \$289,768.37 total revenue
- Cultural Programming like Pride and Stonewall generated a net of approximately +\$30k back to the organization
- 97% of 2022 income used for this year's expenditures
- Sponsorships & Grants covered event expenditures



2021 VS 2022

- 360% increase in fundraising
- 295 total donors in 2022

\$178K

Donations

\$70K

Event Sponsorships

\$45K

Event Revenue

SERVICES

PROGRAMS, SUPPORT AND SOCIAL GROUPS

PRISM CLINIC: MENTAL HEALTH SERVICES



“AFFIRMING”
“TRUSTWORTHY”
“RESPECTFUL”
“CARING”
“BEST THERAPIST EVER”

74

Clients Seen
in 2022

569

Services Hours
in 2022

16

Average sessions
per client in
2022

FCPC's Prism Clinic is an outpatient behavioral healthcare service center and a branch of Georgia Southern University's Psychology Clinic. Services provided at the Prism Clinic include individual, family, couple, and group psychotherapeutic care and psychological assessment, outreach, and advocacy-based practices – all geared toward supporting wellness and well-being within the local LGBTQIA+ communities. Care services are primarily accessible and affordable. Clients receive five sessions free with only a \$5 charge for each subsequent session in person at the Center or via Telehealth. In Fall 2022, we expanded from one provider to three, increasing the number of clients served.

YOUTH GROUP

FOR THE YEAR OF 2022

First City Pride Center helps connect and support LGBTQ+ youth in Savannah. In 2022 we started a bi-weekly youth group for ages 12-18. To help with return rates for homeschooled students outside of the downtown area or who do not have transportation, our Youth Group in 2023 will be held weekly, alternating between in-person and virtual groups.

125

Youth Participating
in Youth Group or
Event Programs

35

Youth Groups and
Events in 2022

81%

Participants Return
to Weekly Youth
Groups

HIV TESTING

Starting in 2023 our HIV Testing Services return in collaboration with Mercer University.

RESOURCES & REFERRALS

Our Front Desk specializes in providing affirming resources and referrals to the Savannah community. We have curated eight community-vetted resource directories covering medical providers, mental health providers, job discrimination, legal services, transgender resources, food insecurity, housing and unsheltered, and crime and domestic violence.

SERVICES

PROGRAMS, SUPPORT AND SOCIAL GROUPS

TRANSFAM

Transfam is a weekly support group for transgender, trans+, non-binary, gender-nonconforming, and questioning people and friends, family, and allies. The group meets twice a week, in-person and virtually. At meetings, clients discuss issues, thoughts, feelings, milestones, and successes. Members include all ages, from teens to seniors.

All identities on the gender diverse spectrum are supported; transmasculine, transfeminine, non-binary, questioning, and non-transitioning people at any point in their journey, regardless of how that is explored in their lives. The group is facilitated by community members who have completed training sessions with a transgender therapist.

103

Meetings in 2022
(In Person and Virtual)

27

Average Clients Per
Meeting



GAME NIGHT

LGBTQ+ individuals socialize over board games and table top RPGS. 10+ group members participate weekly.

EVENING PRAYER

Run by Epiphany Episcopal Church, an open and affirming church that welcomes questioners and seekers. Epiphany provides a safe space for those the church has harmed to reconnect with the spirit without pressure or commitment.

BOOK DISCUSSION

Casual conversation and book discussion. All are welcome. Books are chosen by the group, and either feature LGBTQIA+ themes or authors.

SUPPORT GROUPS

PFLAG

PFLAG is a national LGBTQ+ support organization. PFLAG of Savannah is up and running to provide education, support, and advocate for our LGBTQ+ youth. The monthly support group is open to everyone.

PRIDE FAMILIES

Pride Families Group is a social group for parents or caregivers, and their LGBTQIA+ children ages 13 and younger. The group meets monthly to provide a safe, affirming place for fellowship and for kids to meet and connect over games and stories.

COMMUNITY CONNECTIONS FCPC IS ALSO HOME TO

Saint Luke's Lutheran Church
Savannah PFLAG
Queer Ideas: Alcoholics Anonymous

Notable Achievements

30,000
ATTENDANCE



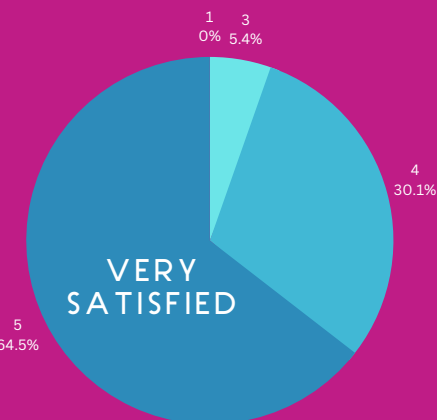
2,000
ATTENDANCE

STONEWALL BLOCK PARTY

1036
ATTENDANCE

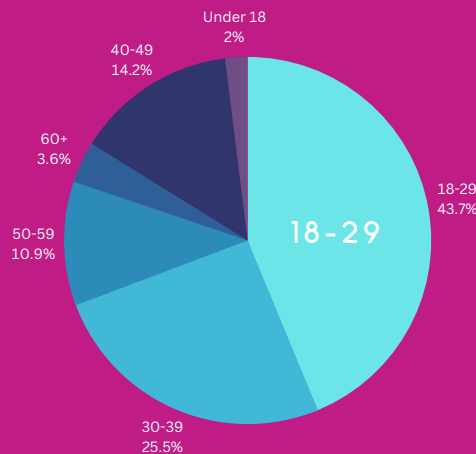


EVENT SATISFACTION



ON A SCALE OF 1-5

AGE DEMOGRAPHICS





SAFETY. EMPOWERMENT. EDUCATION. WELLBEING.



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facebook.com/firstcitypridecenter



www.firstcitypridecenter.org



If you would like to be part of centers expansion, please consider a one-time or monthly donation here:

